

# Bell & Evans Through the Years



**1894**

## THE BEGINNING

Howard Bell began a squab business in Moorestown, NJ, shipping birds by rail to NYC.



**1927**

## BELL & EVANS

Bell & Evans was officially incorporated.

**1984**

## THE BIG PURCHASE

Scott Sechler purchased C.F. Manbeck's business.



**1986**

## THE MERGE

Sechler purchased Bell & Evans from the retiring Bell family and merged the companies together.

**2005**

## AIR CHILL

Opened its state-of-the-art 100% Air Chill facility.

**2011**

## SIA

Introduced Slow Induction Anesthesia (SIA) and the Bell & Evans Humane Animal Welfare Standard.

**2017**

## HATCHERY

Opened the World's First Organic Certified, Animal Welfare Focused Chicken Hatchery.



**2019**

## 125 YEARS

Celebrating 125 Years of The Excellent Chicken!

**1910**

## EVANS

Carlton Evans joined Bell in business, specializing in premium poultry.

**1958**

## MANBECK

Bell & Evans' strong demand led to partnership with C.F. Manbeck in Fredericksburg, PA.



**1985**

## HUMANE FOCUS

Scott began building chicken houses with cement floors and disinfecting them between flocks.

**1998**

## NO ANTIBIOTICS

Removed the use of antibiotics for 100% of flocks.

**2010**

## PACKAGING

Introduced innovative freezer safe recyclable packaging.



**2015**

## PLANT 2

Opened a \$110 million, 160,000 sq ft processing, packaging and par frying facility.

**2017**

## BEST IN CLASS

Hatch of new breed, *Das Klassenbesten*.

**2021**

## COMING SOON

Plant 3- \$330 million, 411,500 sq ft, European Plus, Organic Harvesting Facility